

# DORI RIVERA

WEB DESIGNER & DEVELOPER

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## PORTFOLIO

www.doririvera.com  
linkedin.com/in/doririvera

## CONTACT

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## EXPERIENCE

Dealer HD & PMT  
Advertising Agency  
Feb '16 - June '16  
Frankfort, IL

### *Graphic and Web Designer*

Responsible for creating marketing materials such as email campaigns, banners and other design assets primarily for dealerships/automotive marketing. I obtained a working knowledge of creating and modifying custom WordPress website themes, using HTML, CSS, Bootstrap, and some PHP/JS. Daily use of Photoshop/Illustrator and Coda.

Ignitor Labs  
Oct. '13 - June '15  
Rolling Meadows, IL

### *Front-End Web Developer*

Responsible for maintaining responsive, branded website training portals using Foundation/Bootstrap frameworks. I collaborated with a small team and assisted with functionality, troubleshooting and dynamic improvements to the website. Ignitor Labs is an E-Learning company that creates interactive training courses. I obtained a working knowledge of WordPress, LMS system, Git, QA testing and SEO tools. Additional roles: pre-production of a website redesign and the development of mobile applications.

Vet2Tech  
Oct. '13 - Aug. '14  
Rolling Meadows, IL

### *Web Content Admin*

Responsible for updating the Wordpress driven CMS website with relevant content such as press releases, news articles, and media in order to increase e marketing exposure. Hand-coded minor fixes to the existing theme template to improve mobile compatibility. Monitored site performance metrics using Google Analytics and Google Webmaster Tools.

Freelance  
Mar. '13 - Present  
Ingleside, IL

### *Graphic and Web Designer*

Responsible for collaborating with clients to produce a successful website using current web standards and responsive design principles. The development process includes pre-production and lifecycle documents, graphic designs, coding, website launch, and usability testing.

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## EDUCATION

The Illinois Institute of  
Art - Schaumburg  
Sept. '13

### *Bachelor of Fine Arts in Web Design and Interactive Media*

Dean's Honor Roll from 2011 - 2013. President's Award Nominee upon graduation.  
Artimation 2014 finalist for a student competition in Web Design and Interactive Media.

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## PROFESSIONAL & TECHNICAL SKILLS

Adobe Acrobat  
Adobe Dreamweaver  
Adobe Flash Professional  
Adobe Illustrator  
Adobe Photoshop  
Bootstrap  
Coda  
CSS / CSS3

Foundation  
Filezilla  
HTML / HTML5  
Microsoft Office  
Notepad ++  
PC / Mac Platforms  
Responsive Design  
Sublime Text 2

## WORKING KNOWLEDGE

A/B Testing  
Databases / MySQL / PHP  
Git Version Control  
Google Analytics  
JavaScript / JQuery  
Visual Composer  
Wordpress  
Search Engine Optimization